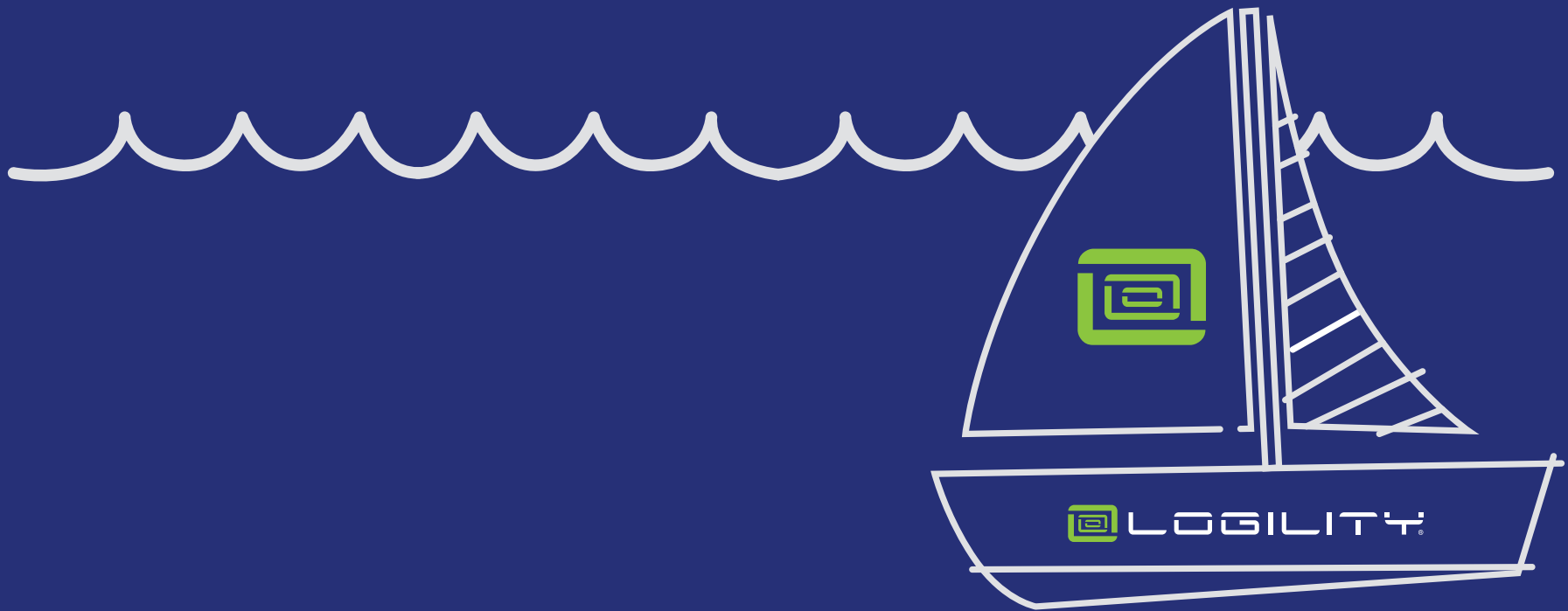
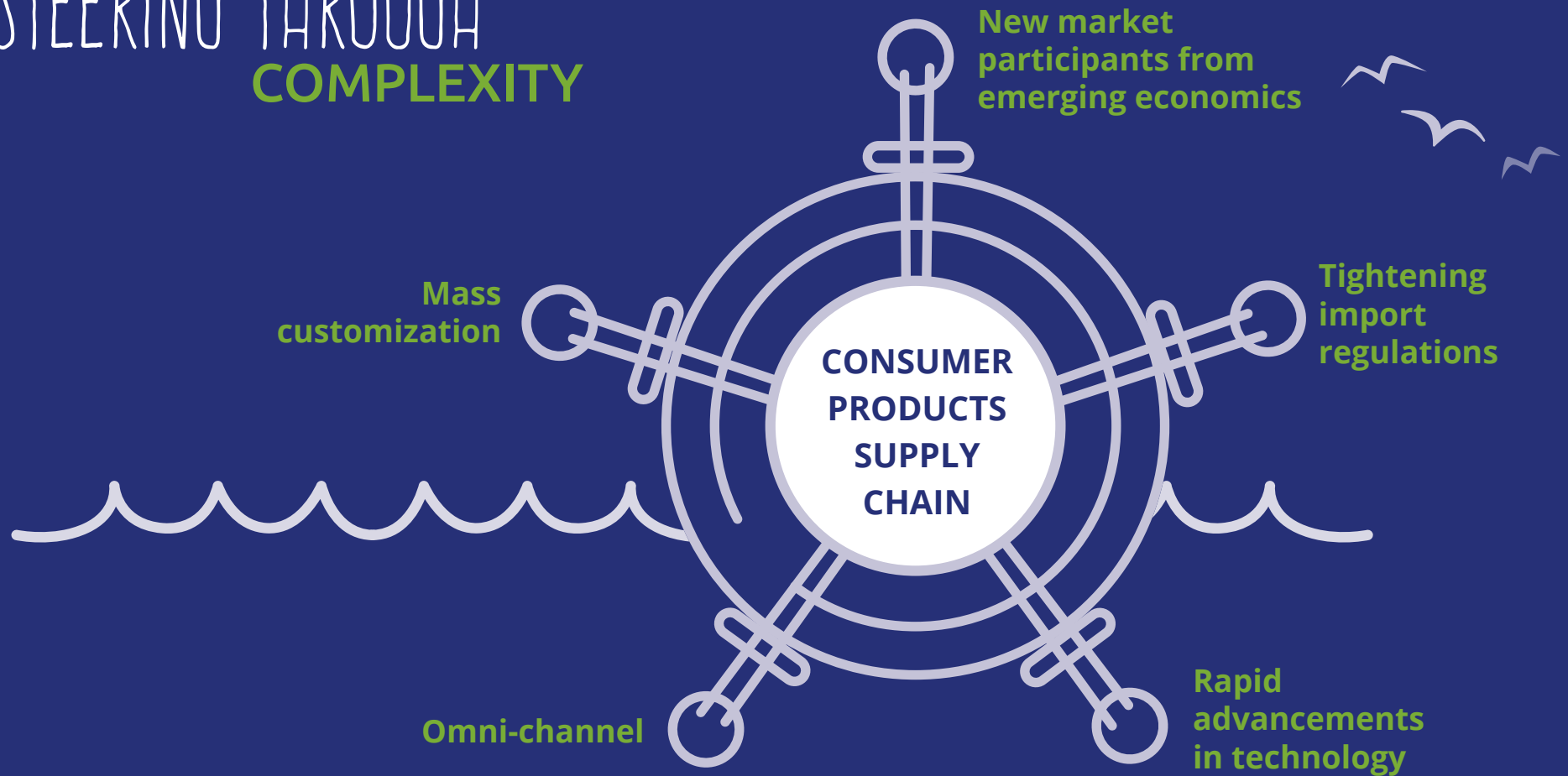


SMOOTH SAILING

with **S&OP**

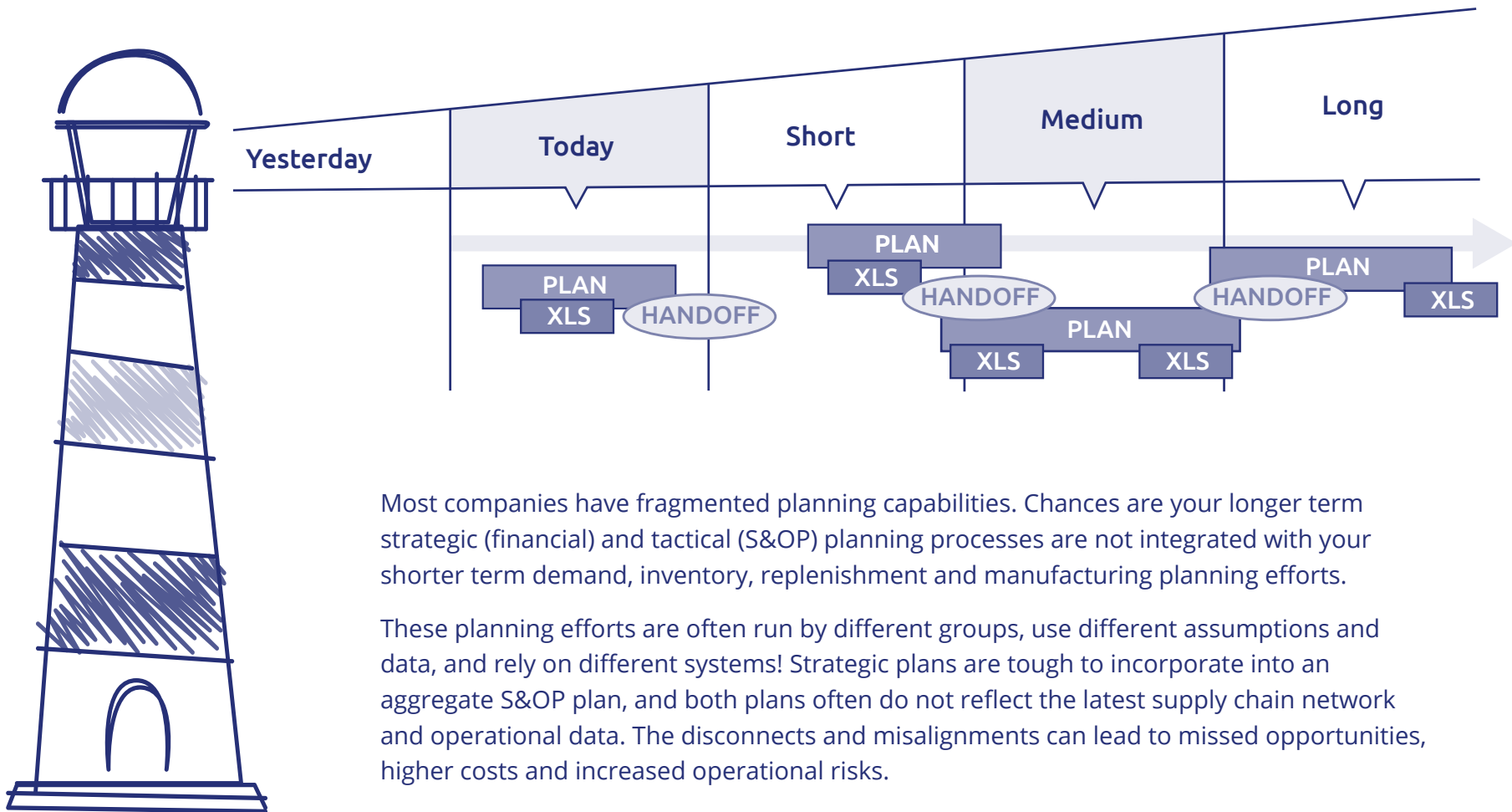


STEERING THROUGH **COMPLEXITY**



Let's face it. The world is complex, and growing more so every day. The list of supply chain challenges never stop, including long material lead times, volatile component price fluctuations, safety regulations and quality mandates, complex manufacturing constraints, increasing customer expectations, and demand uncertainty complicated by seasonality, high promotional activity, product perishability, frequent new product introductions (NPIs) and new distribution channels. This growing supply chain complexity leads to lost opportunities and increased risks.

PLANNING ACROSS TIME HORIZONS CLEARLY



Most companies have fragmented planning capabilities. Chances are your longer term strategic (financial) and tactical (S&OP) planning processes are not integrated with your shorter term demand, inventory, replenishment and manufacturing planning efforts.

These planning efforts are often run by different groups, use different assumptions and data, and rely on different systems! Strategic plans are tough to incorporate into an aggregate S&OP plan, and both plans often do not reflect the latest supply chain network and operational data. The disconnects and misalignments can lead to missed opportunities, higher costs and increased operational risks.

GAIN -

BENEFITS OF INTEGRATED PLANNING

- Better synchronization of supply and demand over multiple time horizons
- More effective collaborative planning building real trust between key trading partners (external and internal)
- Earlier capacity reservation at key suppliers
- Quicker response to unexpected disruptions in the supply chain
- Advanced analytics that boost scenario analysis
- Increased confidence in plan outcomes
- More accurate handling of promotional demand and short-term signals
- Faster, targeted “what-if” analyses to mitigate risk or harness new opportunities
- Insightful KPI measurements across all planning horizons



Integrated Business Planning users are:

186%

more likely to evaluate and optimize inventory and service policy to maximize cash flow and profitability

139%

more likely to monitor daily performance against S&OP metrics and receive alerts when objectives are missed

121%

more likely to have systems that enable feedback “to and from” the S&OP process to the financial planning and budgeting process

45%

more likely to create upside and downside opportunity plus risk assessment scenarios to analyze S&OP

28%

more likely to respond to unplanned events in a timely manner that aligns with S&OP objectives

as compared to non-users.

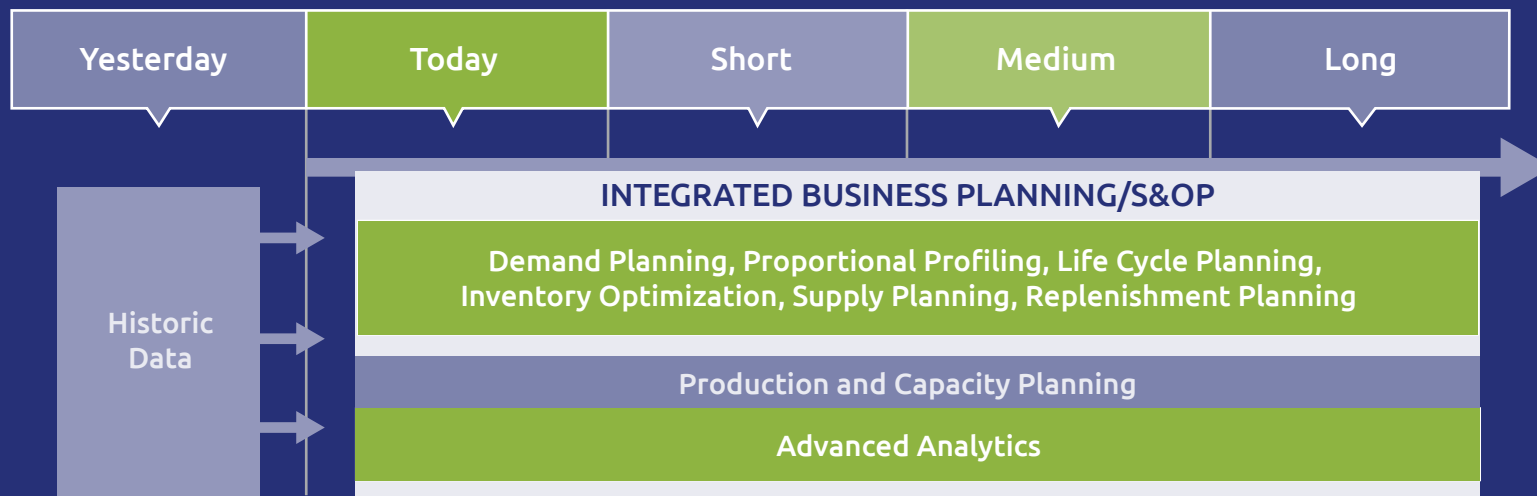
“ WITH LOGILITY, WE HAVE THE VISIBILITY TO ACCURATELY PLAN MONTHLY, WEEKLY AND DAILY BY PRODUCT AND CUSTOMER. IT ALLOWS US TO BE MORE STRATEGIC AND PROACTIVE IN ALIGNING OUR SOURCING, MANUFACTURING AND DISTRIBUTION OPERATIONS. ”

John McCarville

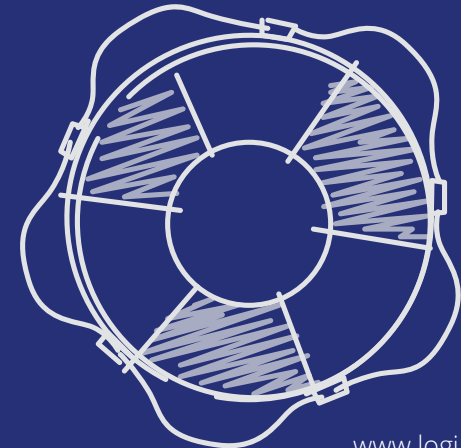
Senior Vice President, Global Supply Chain and IT, Griffith Foods

INTEGRATED BUSINESS PLANNING TO THE RESCUE

Sales & Operations Planning (S&OP) can help! It's a proven process to accelerate, direct and optimize tactical business decisions. Even better is Advanced S&OP, also called Integrated Business Planning, which goes a step further and unites volumetric and financial information into one flexible planning and decision support process over operational, tactical and strategic planning horizons.



A single, integrated business planning solution unites short-, medium, and long-term planning under one system, driving better practices and closer teamwork among planning teams—especially by creating smoother transitions between supply chain stakeholders. So everyone gets reliable answers faster. Forecasts and capacity plans become more accurate and synchronized. Alerts highlight plan deviations. Lag time drops. Trust improves. The need to order too much decreases, so excess inventory and obsolescence drop. Long term planning is done with confidence... it's a win-win for everyone.





Brightstar™

BRIGHTSTAR, THE WORLD'S LEADING MOBILE SERVICES COMPANY FOR MANAGING DEVICES AND ACCESSORIES, WORKS WITH CARRIER, RETAIL AND ENTERPRISE CUSTOMERS ACROSS 70 COUNTRIES, TOUCHING EVERY STAGE OF A DEVICE'S LIFE CYCLE, FROM MANUFACTURE TO SALE TO TRADE-IN AND REMARKETING.



PAIN

Reliance on spreadsheets for planning a highly complex global supply chain that must be responsive to shifts in demand—including new product introductions—and the diverse needs of its carrier, retail and enterprise customers.



SOLUTION

Logility helped Brightstar drive forecast accuracy, foster collaboration with customers and suppliers, optimize inventory investments, accelerate retail availability and replenishments and increase visibility across its supply chain.



GAIN

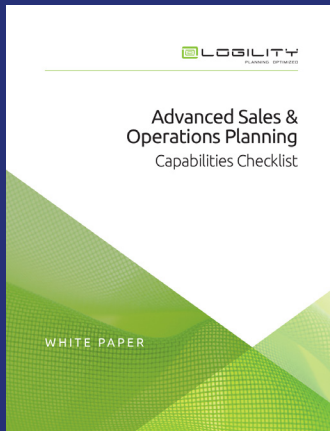
An Integrated Business Planning platform to streamline decision-making and bring end-to-end visibility into vendor managed inventory.



PROOF

- Increased forecast accuracy from **<50% to >80%** at the SKU level
- Achieved double-digit in-stock performance improvements
- Reduced markdowns, out-of-stocks and obsolete inventory

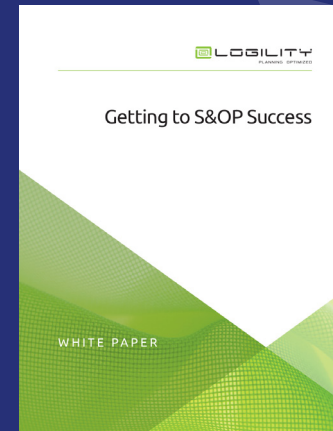
OTHER RESOURCES



Advanced Sales and
Operations Planning
Capabilities Checklist
White Paper



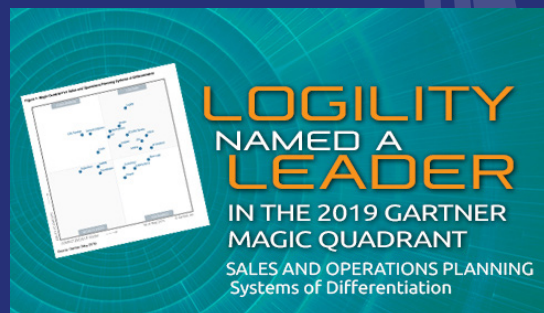
A 60 -second Explanation of S&OP
Video



Getting to S&OP Success
White Paper



Making Better Decisions Faster with
Integrated Business Planing
Webcast



2019 Gartner Magic Quadrant
Report

ABOUT LOGILITY

Accelerating the digital supply chain from product concept to customer availability, Logility helps companies seize new opportunities, sense and respond to changing market dynamics and more profitably manage their complex global businesses. The Logility Voyager Solutions™ SaaS-based platform leverages an innovative blend of artificial intelligence (AI), machine learning and advanced analytics to automate planning, accelerate cycle times, increase precision, improve operating performance, break down business silos and deliver greater visibility.

To learn how Logility can help you make smarter decisions faster, visit www.logility.com.

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