

Wholesale Distribution

Supply Chain Horizons 2025 Industry Fact Sheet

Supply chain in the wholesale distribution industry is a complex and dynamic network; and in recent years, it has faced significant challenges, including disruptions due to geopolitical uncertainty, transportation issues, and diverse customer requirements. The Supply Chain Horizons Market Report 2025* found that despite these hurdles, the industry continues to evolve, driven by the need for greater efficiency, sustainability, and resilience.

Artificial intelligence (AI) and cloud-based solutions are playing pivotal roles in enhancing supply chain visibility, improving demand forecasting, and optimizing inventory management. Notably, the wholesale distribution industry has room to grow, with an average performance of 44% for forecast accuracy and 54% for on-time-in-full orders. However, opportunity abounds as supply chain leaders have optimizing operational performance and improving talent retention as key drivers for their supply chain digital transformations. The horizon is bright for the industry with GenAI/AI/ML implementation sitting at the top of leadership priorities.

Supply Chain Challenges

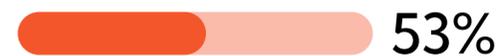


Key Performance Indicators



Digital Transformation Drivers

Improve operational performance



Improve talent retention



Better align to business strategy/goals



Most Cited Use Cases for GenAI

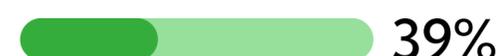
Data management



Transportation/logistics

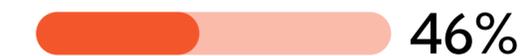


Risk management



Priorities (Long Term)

Implement or increase use of GenAI/AI/ML



Responding to sustainability regulations



Enhancing resilience and antifragility



www.logility.com
© Logility, Inc. All rights reserved.

About Logility, an Aptean company

Logility's AI-first supply chain management software helps organizations build sustainable digital supply chains that improve people's lives and the world we live in. Our fully integrated, AI-driven end-to-end platform helps clients know faster, turn uncertainty into opportunity, and transform supply chain from a cost center to an engine for growth. ©2025 Logility, Inc. and its affiliates. All rights reserved. <https://www.logility.com/white-papers/sc-horizons-2025-market-report/>

*This report is based on independent research conducted by Vanson Bourne on behalf of Logility. References to this report and included results, excluding those with third-party citations, should be credited to "The Logility Supply Chain Horizons 2025 Market Report".