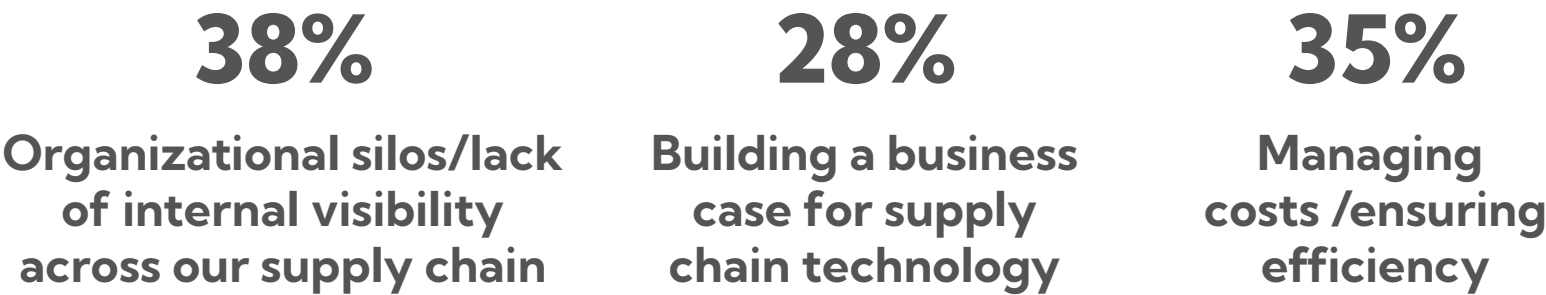


Supply chain in the process chemicals industry is a complex and dynamic network; and in recent years, it has faced significant challenges, including disruptions due to regulatory compliance, raw material availability, and environmental concerns. The Supply Chain Horizons Market Report 2025\* found that despite these hurdles, the industry continues to evolve, driven by the need for greater efficiency, sustainability, and resilience.

Artificial intelligence (AI) and cloud-based solutions are playing pivotal roles in enhancing supply chain visibility, improving demand forecasting, and optimizing inventory management. Notably, the process chemicals industry has room to grow, with an average performance of 53% for forecast accuracy and 45% for on-time-in-full orders. However, opportunity abounds as supply chain leaders have improved operational performance as the key driver for their supply chain digital transformations. The horizon is bright for the industry with updating ERP systems and GenAI/AI/ML implementation sitting at the top of leadership priorities.

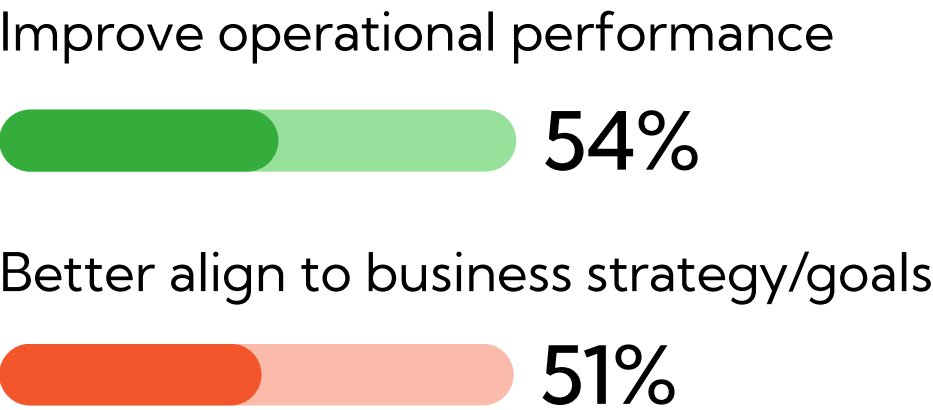
### Supply Chain Challenges



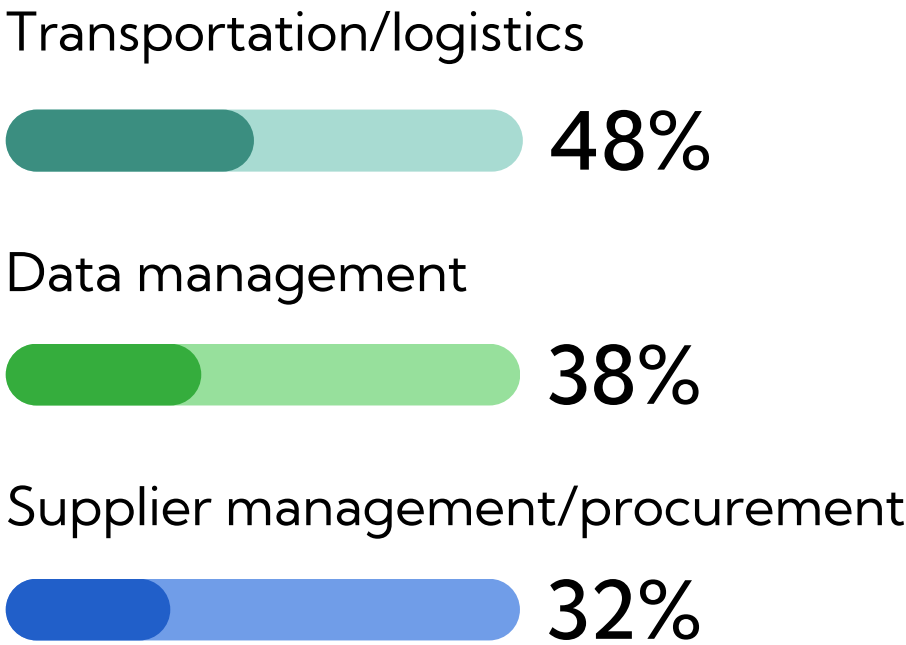
### Key Performance Indicators



### Digital Transformation Drivers



### Most Cited Use Cases for GenAI



### Priorities (Long Term)

