

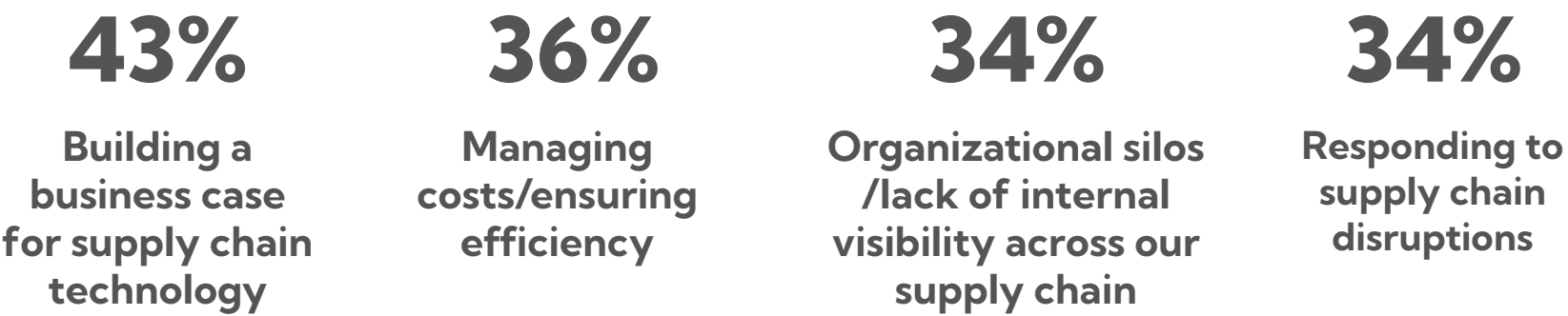
Food & Beverage

Supply Chain Horizons 2025 Industry Fact Sheet

Supply chain in the food and beverage industry is a complex and dynamic network; and in recent years, it has faced significant challenges, including disruptions due to regulatory compliance, labor shortages, and shifting consumer demands. The Supply Chain Horizons Market Report 2025* found that despite these hurdles, the industry continues to evolve, driven by the need for greater efficiency, sustainability, and resilience.

Artificial intelligence (AI) and cloud-based solutions are playing pivotal roles in enhancing supply chain visibility, improving demand forecasting, and optimizing inventory management. Notably, the food and beverage industry has room to grow, with both forecast accuracy and on-time-in-full sitting at less than 50%. However, opportunity abounds as supply chain leaders have improving talent retention and optimizing operational performance as key drivers for their supply chain digital transformations. The horizon is bright for the industry with modernizing technology and GenAI/AI/ML implementation sitting at the top of leadership priorities.

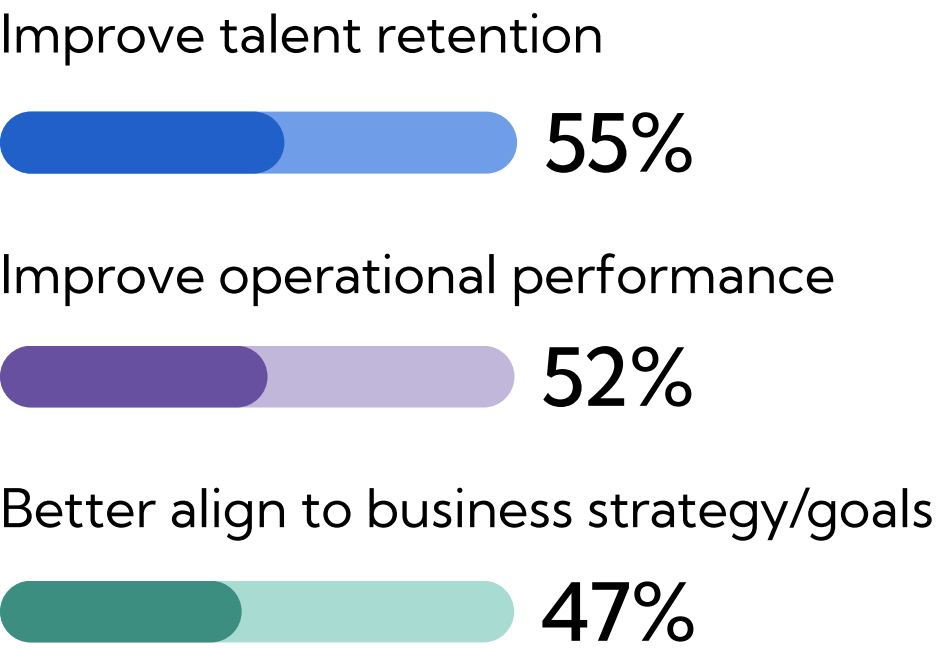
Supply Chain Challenges



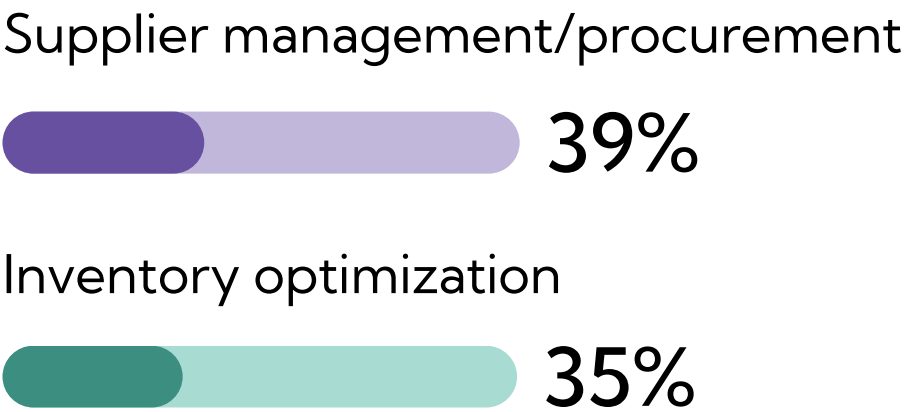
Key Performance Indicators



Digital Transformation Drivers



Most Cited Use Cases for GenAI



Priorities (Long Term)

