

Apparel & Accessories

Supply Chain Horizons 2025 Industry Fact Sheet

Supply chain in the apparel and accessories industry is a complex and dynamic network; and in recent years, it has faced significant challenges, including disruptions due to geopolitical tensions and shifting consumer demands. The Supply Chain Horizons Market Report 2025* found that despite these hurdles, the industry continues to evolve, driven by the need for greater efficiency, sustainability, and resilience.

Artificial intelligence (AI) and cloud-based solutions are playing pivotal roles in enhancing supply chain visibility, improving demand forecasting, and optimizing inventory management. Notably, the apparel industry has room to grow, with forecast accuracy and OTIF sitting at less than 60% respectively. However, opportunity abounds as supply chain leaders have optimizing operational performance and aligning business strategy to goals as key drivers for their supply chain digital transformations. The horizon is bright for the industry with GenAI/AI/ML implementation sitting at the top of leadership priorities over the next 3 years.

Supply Chain Challenges

38%

Supplier visibility
and third-party
collaboration


38%

Lack of accurate
demand
forecasting

38%

Building a business
case for supply chain
technology

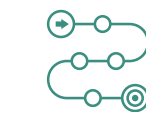
Key Performance Indicators

 **52%**
Forecast
accuracy

 **57%**
Perfect orders/
on time in full

 **15%**
Profitability

 **37**
Net promoter
score

 **63**
Inventory turns
(days)

Digital Transformation Drivers

Improve operational performance

 **62%**

Improve talent retention

 **49%**

Better align to business strategy/goals

 **40%**

Most Cited Use Cases for GenAI

Risk management

 **40%**

End-to-end visibility

 **35%**

Scenario planning & transportation/logistics

 **30%**

Priorities (Long Term)

Implement or increase use of GenAI/AI/ML

 **64%**

Improving speed and agility

 **36%**

Ensuring transparency

 **31%**



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About Logility, an Aptean company

Logility's AI-first supply chain management software helps organizations build sustainable digital supply chains that improve people's lives and the world we live in. Our fully integrated, AI-driven end-to-end platform helps clients know faster, turn uncertainty into opportunity, and transform supply chain from a cost center to an engine for growth. ©2025 Logility, Inc. and its affiliates. All rights reserved. <https://www.logility.com/white-papers/sc-horizons-2025-market-report/>

*This report is based on independent research conducted by Vanson Bourne on behalf of Logility. References to this report and included results, excluding those with third-party citations, should be credited to "The Logility Supply Chain Horizons 2025 Market Report".