



# AI-FIRST SUPPLY CHAIN MANAGEMENT

The time has come to  
move from what happened  
to what's coming



**Bigger, more frequent, more impactful** – that's the nature of the challenges facing supply chain professionals. A good enough supply chain is no longer good enough.

Yet, within these challenges lies extraordinary opportunity. Organizations that act now have an opportunity to establish a competitive foothold by seeing and capitalizing on what others miss.

# The challenges of modern-day Supply Chain Management

Despite massive investments in people, processes, and technology, supply chain outcomes are still inconsistent and uncertain.



## Complexity continues to grow

SKU proliferation, new channels, digitization, regulation

Supply chain is viewed as a cost center.



## Uncertainty is difficult to manage

Time horizons, public health, economics, geo-politics, climate

Organizations react, rather than anticipate.



## Systems, data, and teams are siloed

Legacy systems, siloed processes, complex networks, misaligned KPIs

Decision-making is slow and cumbersome.



## The workforce has changed, and there's no going back

Digital is the new workforce's DNA

Knowledge is concentrated. Learning curves are steep.

## There is a better way.

Supply Chain Management has long used the past to predict the future for one simple reason – there wasn't a better way to do it. Technologies like AI, Machine Learning, and Generative AI have changed the game. Move from what happened to what's coming with AI-first solutions that let you:



**Start Smart**  
With AI built in,  
not bolted on



**Know more...faster**  
In minutes, not days



**Connect minds**  
See, understand,  
act, collaborate



**Act decisively**  
Elevate human  
decision making

**36%**

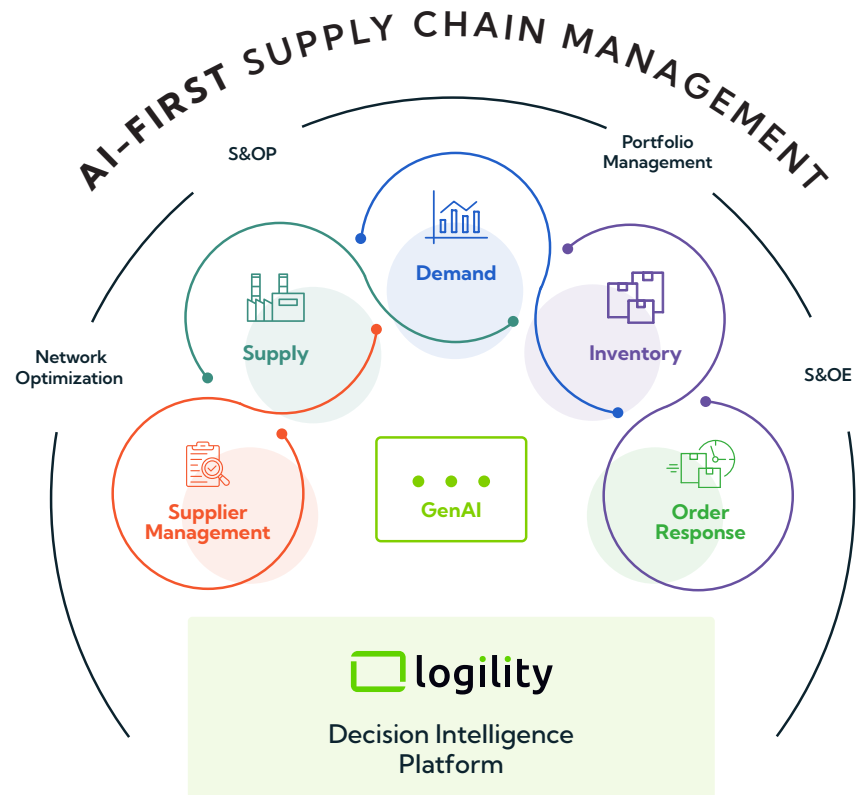
Ashley Furniture improves  
inventory turns by 36%

**75%**

Tilamook County Creamery  
Association reduces finished  
goods inventory by 75%

# The Logility Decision Intelligence Platform

The Logility Decision Intelligence Platform is a fully integrated, cloud-based solution suite that integrates planning and operations across the end-to-end supply chain. With Logility's AI-first approach, AI isn't used to improve dated and subjective processes. AI is the process. The result is a new level of visibility, speed, and accuracy designed to turn uncertainty into opportunity.



**37%**

Bondi Sands decreases  
working capital days of  
inventory by 37%

**70%**

Ferguson increases  
forecast accuracy  
by 70%

# The time to reimagine supply chain is now

AI in all its forms, including Generative AI, is no longer about the future. It's having a game-changing impact on the way supply chain gets done today. Those who get started now have the opportunity to build competitive gaps that those who wait will find impossible to close.

## THE LOGILTY AI-FIRST APPROACH

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### **Demand AI+**

Reimagine demand planning with an AI-first approach that captures events in real time and creates a language to connect that information to the peaks and valleys of demand. Information is immediately available, routine work is automated, and emotion is replaced by insights. The result? New levels of forecast accuracy, visibility, and speed.

- Reduce forecast error by 10% to 30%
- Decrease work hours to create a plan by up to 60%
- Create a shared digital language

### **LEA – The Logility Expert Advisor**

Powered by GenAI and trained on your organization's unique data, LEA is a transformational tool that puts information at the fingertips of any supply chain stakeholder. Just ask a question, and you'll have the answer – enriched by additional insights and data – in seconds. No data scientists required.

- Get answers in seconds
- Democratize supply chain information
- Spend less time looking and more time acting

# THE LOGILITY AI-FIRST APPROACH

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## Continuous Network

### Optimization

The traditional model of “every once in a while” network design has been upended by the pace of change in supply chain. Optimize your network on-demand with AI-powered, real-time analysis and simulations that you can run monthly, weekly, or whenever there’s a change. Explore alternatives with powerful scenario analysis, determine impacts to cost and service, integrate data and processes, and more.

- Model current and potential future states in hours
- Ask “what-if” questions and explore alternatives
- Improve EBITDA and drive achievement of ESG goals

## Inventory AI+

Escape the tug-of-war between margins and service through intelligent scoring and multi-echelon inventory optimization (MEIO), powered by advanced AI. You can create, evaluate, and optimize inventory strategies and tactics throughout all supply chain networks, from the simplest to the most complex, by considering all interdependencies across multiple stages of distribution and production.

- Transform inventory into a competitive advantage
- Optimize inventory across time horizons and locations
- Meet customer service goals while reducing costs and risk

## Decision Command Center

Overcome isolated systems and data silos with Decision Command Center, a collaboration and workflow tool that powers high-quality, cross-functional, end-to-end decision making. Going beyond basic workflows to fully integrate processes, it enhances visibility, facilitates understanding of supply chain implications, and drives greater strategic and operational alignment.

- Get a single system of record
- Break down silos
- Elevate and accelerate decision making

They say those who forget the past are doomed to repeat it.  
But the past doesn't define the future.

You do.

# REIMAGINE SUPPLY CHAIN